

FINANCIAL HEALTH FELLOWSHIP

Programme structure



The Fellowship programme is structured around six monthly sessions and two intensive leadership retreats, plus a launch event and closing Demo Day. Additional sessions at the start and end of the programme enable us to diagnose your learning needs, match you with a business mentor, and give feedback on your concept and pitching.

Regular sessions take place in London on a Thursday. The leadership retreat takes place over three days and will be located in Ambleside, Cumbria (accessible by public transport).

The content outlined overleaf is indicative – we will adapt it according to participants' needs, speaker availability and feedback on previous sessions.

For more information, please email: fellowship@financeinnovationlab.org

Session type	How	Why	When
Launch event	External speakers, followed by brief introductions from Fellows and networking drinks	Formal event to launch the programme and introduce our new Fellows	Thursday 4 May <i>Afternoon/evening</i>
Diagnosis	In-depth discussion with Fellowship team	Build shared understanding of your business model, opportunities and challenges Identify key learning needs and mentoring requirements	Thursday 18 or Friday 19 May <i>1-hour session</i>
Pitch practice	Informal pitches to small groups of Lab friends and mentors, followed by feedback	Gain feedback on your business model, development plans and pitching style	Thursday 22 June <i>3-hour session</i> Thursday 26 October <i>3-hour session</i>
Business mentor	Advice and support from an experienced mentor, matched to your needs	Build your capacity to address key business issues and benefit from an external perspective	By arrangement with your mentor – usually at least monthly meetings
Leadership retreats	Residential retreat, with external speakers sharing their leadership stories, personal reflection time and group work	Identify and develop the skills and qualities you need to develop in yourself to lead your business effectively Learn to tell a compelling story about yourself and your work	Friday 14 July – Sunday 16 July Friday 8 September – Sunday 10 September
Demo day	Showcase for Fellows' projects, with invited guests (investors, media, business leaders, civil society)	Present your projects to potential partners, investors and the media	Thursday 16 November <i>Afternoon/evening</i>
Policy roundtables	Participative workshops with key policymakers and thought leaders to address key financial health policy issues	Address structural issues that may affect the success of your work Raise awareness of key debates in financial health	We expect to host two roundtables as part of this programme
Monthly sessions			
Business skills <i>Purpose</i> <i>Business model</i> <i>Culture</i> <i>Brand</i> <i>Team</i> <i>Investment</i>	External speakers including financial innovators, entrepreneurs, academics and campaigners Groupwork to apply models to your own situations	Develop your knowledge of business strategy Build the foundations of a purpose-driven business	Thursday 25 May Thursday 15 June Thursday 20 July Thursday 17 August Thursday 14 September Thursday 12 October <i>All sessions are held between 10.00am and 6.00pm</i>
Peer coaching	A small group of Fellows work together to help one group member with a strategic challenge	Build a strong, supportive community of peers Develop new techniques for solving strategic problems	
Community expertise	Toynbee Hall's Money Mentors community give you feedback on your concept and design	Gain direct end-user feedback on your concept and strategy Ensure your product really works for people experiencing financial ill-health	
Specialist workshops	Experts from the Lab community share their expertise on a key financial or business topic	Gain an in-depth understanding of financial health and the wider social, economic, political and regulatory context	